



NEWS RELEASE

Contact:

Dave Giroux, Daimler Trucks North America LLC
503.745.6435
david.giroux@daimler.com

Amy Sills, Daimler Trucks North America LLC
503-745-8535
amy.sills@daimler.com

For Immediate Release: June 30, 2011

THOMAS BUILT BUSES ROLLS OUT INNOVATIVE BUS RENTAL PROGRAM FOR MYBUS® PRODUCT

Rental program provides backup buses for small fleets

High Point, N.C. – [Thomas Built Buses MyBus®](#) dealers now offer a convenient activity [bus rental program](#), in which MyBus vehicles with a 14-passenger configuration are available for short- and long-term rental. The rental program, created by Thomas Built Buses and [Daimler Truck Financial](#), includes complete physical damage and liability insurance. The first of its kind in the industry, the MyBus rental program allows organizations to safely transport passengers when they have an immediate need.

"Reliable, everyday transportation is essential to businesses such as childcare centers, church groups and service organizations, and that need doesn't stop while buses are being serviced," said Ken Hedgecock, vice president of sales, marketing and service for Thomas Built Buses. "Backed by exceptional customer service, the MyBus rental program, allows our dealers to assist the industry with safe, simple and reliable transportation as customer needs evolve. For example, the MyBus rental program is great for organizations with sudden increases in ridership, such as the addition of summer camp programs."

The MyBus by Thomas Built Buses is a [Multi-Function School Activity Bus \(MFSAB\)](#). MFSABs meet the same [Federal Motor Vehicle Safety Standards](#) as school buses, except they are not required to have stop-arms or traffic-control lights and, in most states, are not required to be yellow. Year after year, studies show that school buses, including MFSABs, are the safest form of surface transportation.

Introduced in 2009, Thomas' MyBus was designed to be safe, easy to maintain and durable enough to withstand the daily rigors of transporting children and adults. Its full-height (73" interior headroom), outward-opening entrance door and wide aisle allow easy access. The all-steel safety cage body construction and two roof crash rails offer added passenger and rollover protection, and the interior features automotive style gauges and driver controls.

-more-

Thomas Built Buses manufactures three MyBus models: the up-to 14-passenger [SRW](#), the up-to 20-passenger [DRW 041](#), and the up-to 30-passenger [DRW 051](#). The SRW, which features a 4.8 liter, V8 gas engine, and the DRW with a 14-passenger configuration do not require a commercial driver's license in many states and are the only models available through the rental program.

MyBus daily, weekly and monthly rental rates and mileage allowances vary by dealer. Please call 888-635-8526 or visit <http://www.mybus.com/locate-a-dealer/> to locate your nearest dealer.

Thomas Built Buses

Founded in 1916, [Thomas Built Buses](#) is a leading manufacturer of school buses in North America. Since the first Thomas Built bus rolled off the assembly line, the company has been committed to delivering the smartest and most innovative buses in North America. Learn more at www.thomasbus.com or at <http://www.facebook.com/thomasbuiltbuses>.

Thomas Built Buses, Inc., headquartered in High Point, N.C., is a subsidiary of [Daimler Trucks North America LLC](#), the largest heavy-duty truck manufacturer in North America and a leading manufacturer of class 4-8 vehicles. Daimler Trucks North America produces and markets commercial vehicles under the [Freightliner](#), [Western Star](#) and Thomas Built Buses nameplates. [Daimler Trucks North America](#) is a [Daimler](#) company.

Daimler Truck Financial

[Daimler Truck Financial](#), a business unit of Mercedes-Benz Financial Services USA, LLC (MBFS USA LLC), provides wholesale financing and credit lines to [Freightliner](#), [Western Star](#), and [Thomas Built Buses](#) dealers. Daimler Truck Financial offers a broad range of flexible financing plans for fleet customers, owner/operators, municipal and vocational customers as well as an extensive selection of dealer financial services that fully support Daimler Trucks North America's commercial vehicle brands throughout North America.

###